

CURRICULUM VITAE (CV) OF DR. PRAMILA SRIVASTAVA

1.	Proposed Position	Agro Logistics cum Market Linkage Specialist		
2	Name of Firm	P.S.Management Consultants		
3.	Name of Expert	Pramila Srivastava		
4.	Date of Birth	7 August 1952	Citizenship	Indian
5.	Education			
(a)	Institution	Robert De Sorbon University (France)		
	Year	2016		
	Degree Obtained	PhD(Management)		
(b)	Institution	Bombay University		
	Year	1974		
	Degree Obtained	M.A . (Economics)		
(c)	Institution	Delhi University		
	Year	1972		
	Degree Obtained	B.A		
(d)	Other Training	<ul style="list-style-type: none"> • Basics In Computer Programming In Basic Course 1986 • Certificate In Computer Programming 1988. • IFPRS For Data Analysis For Decision Making. 		
6	Awards			
	Global Achievers foundation 2015	Indian Achievers Award For Management consultancy		
	Indian achievers foundation 2016	Business Leadership award for Industry development		
	Lions club International	Melvin Jones Fellow for CSR work on sight 1st		
	Ahmadabad Management Association 2016	Certificate of Appreciation for Entrepreneurship Development programs On Agro /food processing Industries		
7.	Publications	<p>1. Management Consulting in India, (jointly with Dr. U.K. Srivastava), Sage India 2012</p> <p>2.Sustainable Rural Transformation Through Agro-industries (Project Analysis &case studies) , (jointly with Dr. U.K. Srivastava), Concept publishing Company, 2017</p> <p>3.Poised for a quantum leap in Agro /Food Processing (Missing link in doubling Farm Income) , (jointly with Dr. U.K. Srivastava),Ahmedabad Management Association 2018 Website: www.psmmanagement.com</p>		
8	Languages			
	Languages	Speak	Read	Write
	English	Excellent	Excellent	Excellent
	Hindi	Excellent	Excellent	Excellent

	<i>Gujrati</i>	Fair	Fair	Fair
	<i>Bengali</i>	Fair	Fair	Fair
8	Employment Record			
(a)	<i>Date</i>	1973 onwards		
	<i>Company/ Project</i>	P.S Management Consultants , Ahmedabad		
	<i>Position Held</i>	Managing Director		
(b)	<i>Date</i>	2007 till date		
	<i>Company/ Project</i>	P.S Software Services		
	<i>Position Held</i>	Executive Director		
(d)	<i>Date</i>	1996-2006,		
	<i>Company/ Project</i>	P.S. Milk Processors Pvt. Ltd.		
	<i>Position Held</i>	Executive Director		
12.	Work Undertaken that Best Illustrates Capability to Handle the Tasks Assigned			
Year	2017-2018			
Location	Dhandhuka (Gujarat)			
Name of the assignment	Planning designing and Project managemnet			
Client	APMC Dhandhuka			
Main Project Features	Conceptualization, Projectization of market yard for cotton farmers of the area and implementation of facilities planned			
Position Held	Consultant			
Year	2016-17			
Location	Gujarat			
Name of the assignment	Economic Impact of Ban on Internet on all stake holders in Gujarat			
Client	International Internet Union			
Main Project Features	Task was to quantify the lossocured to various stake holders due to government decision to closethe mobile internet for maintaing law and order			
Position Held	Team leader			
Year	2015-16			
Location	Amreli			
Name of the assignment	Detailed Project report for New marketing yard and agro processing cluster			
Client	APMC Amreli			
Main Project Features	Conceptualization of agro processing cluster and new market yard , projectization of the same			
Position Held	Consultant			
Year	2015-16			
Location	Petlad			
Name of the assignment	Detailed Project Report (DPR)for grain Market yard including cleaning ,grading ,bagging facilities			
Client	APMC Petlad			

Main Project Features	Task was to create a modern Grain yard with all the necessary post harvest facilities
Position Held	consultant
Year	2014-15
Location	Petlad
Name of the assignment	DPR for vegetable market yard , and gujarats first farmers market cluster
Client	APMC Petlad
Main Project Features	Main task was to create a farmersmarket cluster and market yard for other stake holders
Position Held	Consultant
Year	2013-`14
Location	Bavla,Ahmedabad
Name of the assignment	Modernization of three market yards and processing cluster
Client	APMC Bavla
Main Project Features	Conceptulize and projectize modernization of existing market yard
Position Held	Consultant
Year	2012-`13
Location	Gujarat
Name of the assignment	Impact assessment of micro irrigation system of Gujarat Green Revolution Co. Ltd
Client	Gujarat Green Revolution Company Lt
Main Project Features	Task was to design and conduct survey of nearly 5000 farmers from all over gujarat and prepare a report about the assessentof usage of this technology.
Position Held	Consultant
Year	2011-12
Location	Dahod, gujarat
Name of the assignment	Task was to prepare the DPR for setting up a farmers warehouse of 5000 tonnes capacity and get it accredited.
Client	APMC Dahod
Main Project Features	It was one one the first accredited warehouse for the farmers
Position Held	Team Leader
Year	2010-11
Location	Dahod, Gujarat
Name of the assignment	Conceptualize and projectise a Cold storage project of 4000 tonne capacity
Client	APMC Dahod
Main Project Features	Setting up of 4000 tonne capacity for potato and pulses
Position Held	Team leader
Year	2009-10
Location	Dhansura, Gujarat
Name of the assignment	Conceptualize and projectise a Cold storage project of 4000 tonne capacity

Client	APMC Dhansura
Main Project Features	Setting up of 4000 tonne capacity for potato and pulses
Position Held	Team leader
Year	2008-9
Location	All India
Name of the assignment	Review of all existing laws, policies and fund flow of state Government and Central Governments
Client	Yes Bank Ltd
Main Project Features	Consolidation of all existing laws ,policies and flow of funds from state & central government.
Position Held	Consultant
Year	2007-08
Location	Apmc Unjha
Name of the assignment	Modernization of Unjha Market yard for spices
Client	APMC Unjha
Main Project Features	Asias biggest market yard for spices was to to be modernised
Position Held	Consultant
Year	2007-08
Location	Vadodara
Name of the assignment	Setting up of banana/mango ripening unit assisted by National Horticulture Mission
Client	APMC, Vadodara
Main Project Features	It was much needed fruit ripening unit to assist the farmers of the cluster
Position Held	Team leader
Year	2006 to 2007
Location	India
Name of the assignment	Preparation of Agro-industrial policy for Madhya Pradesh (MP)
Client	Government of M.P
Main Project Features	Policy Frame work for Next Generation Reforms in Agricultural Marketing and strategic Advisory Services for Agri business Plan Implementation in M.P
Position Held	Consultant
Year	2005 to 2006
Location	India
Name of the assignment	Implementation Completion Report for Integrated Watershed Development (Hill-II) Project
Client	World Bank
Main Project Features	The project aims at livelihood improvement through watershed interventions in hill states of north India
Position Held	Economist
Activities Performed	Conduct of economic and financial analysis of the project at its closure. This include preparation of EIRR and comparison with baseline EIRR.

Year	2004-2005
Location	Ahmedabad
Name of the assignment	Feasibility report on Raitu Bazaar
Client	Apmc Ahmedabad
Main Project Features	Providing markets for small farmers for direct sales to consumers
Position Held	Teamleader