

## CURRICULUM VITAE of Dr. Binod C. Agrawal

Revised on December 1, 2015

Dr. Binod C. Agrawal, pioneer of holistic study and qualitative research and quantitative survey in development and communication, is an international communication expert who carried out a number of formative, process and impact studies in information technology and television (1973-1993). He is an established leader of satellite communication applications studies, health care and opinion poll survey.

Dr. Binod C. Agrawal is well-traveled; teacher and educator who combines Anthropology with Architecture, Design and Planning, Development, Satellite Communication and Education. He is founder of several educational and research institutions and has published books and articles in national and international journals.

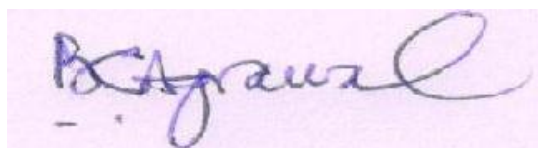
Until recently Dr Binod C Agrawal was Professor of Eminence and Director General TALEEM Research Foundation, Ahmedabad (2008-2015) which he founded as Director (1995-2008) . He is also Founder Vice Chancellor of Himgiri Zee University (formerly known as Himgiri Nabh Vishwavidyalaya) Dehradun (2005 - 2012) and Founder Director of Mudra Institute of Communications Ahmedabad(1993-1994).

### Education

M.A. (1963, Social Anthropology), University of Lucknow, Lucknow, India; M.S. (1969, Cultural Anthropology); - Ph.D. (1970, Major: Anthropology, Minor: Sociology) University of Wisconsin, Madison, Wisconsin, USA.

### Special Academic Honors, Fellowships and Grants

1. Awarded "Inderjit Singh Gold Medal" for the best Thesis in Anthropology by the University of Lucknow, Lucknow, India - December 1963.
2. Awarded "Dr. Chakravarti Gold Medal" for the best student and for outstanding social services during the academic year 1962-63 by the University of Lucknow, Lucknow, India - December, 1963.
3. Awarded research and teaching assistantships during 1964-67 by the University of Wisconsin, Madison, USA.
4. Awarded Vilas Travelling Fellowship (1967-68) by the University of Wisconsin, Madison, USA.
5. Awarded Graduate School Fellowship for Spring Semester 1968 by University of Wisconsin, Madison, Wisconsin, USA.
6. Awarded Graduate Research Fellowship, Summer 1968 by University of Wisconsin, Madison, Wisconsin, USA.
7. Awarded Ford Foundation (Departmental) Dissertation Fellowship (1968-69 and summer 1969), University of Wisconsin, Madison, Wisconsin, USA.



Awarded Distinguish ISRO Service Award 1976 for his services to ISRO after SITE.

Awarded ICSSR Ph.D. thesis grant-in-aid for its publication 1979-80.

Awarded (jointly with Archna Kumar, University of Tennessee), Emerald/AIMS Research Fund Award 2007.

Awarded AMIC Asian Communication Award 2009 for outstanding contribution and leadership in Asian Communication Research.

Employment Records:

<p>Vice Chancellor 2005 - 2012</p>	<p>Himgiri Zee University, Dehradun, Uttarakhand: He planned and developed a world class multi faculty university both for regular classroom teaching, research and extension and open and distance learning.</p> <p>Responsible for land acquisition, architectural design and formal approval from concern government departments.</p> <p>Initiated creation of infrastructure including building, and recognition from educational and professional bodies.</p> <p>Negotiated international collaboration with American, Canadian and Russian universities including AMIC Singapore.</p> <p>Provided leadership to start teaching, faculty recruitment and set up of administration.</p> <p>Concurrent with the position of Director and later as Director General TALEEM Research Foundation it being the sponsoring body of the university.</p>
<p>Professor of Eminence and Director General 2008 -2015</p>	<p>TALEEM Research Foundation, Ahmedabad. Continued all responsibilities of Director in addition interface and supported Himgiri Zee University TALEEN being sponsoring institution.</p> <p>Continued to lead in its all activities including fund raising, submission of research proposals for financial support to national and international agencies, participation in planning and execution and writing of research studies, meeting and conferences and research publication.</p> <p>Lead and carried out Parliamentary Elections 20014 and State Elections poll surveys, wrote repots and presented on Zee News Television.</p>
<p>Director 1995 - 2008</p>	<p>TALEEM Research Foundation, Bopal, Ahmedabad registered under Societies Act 1860 in 1996 as a non- government social science research, training and tribal and rural development organization. It is self supporting and the institution has been nurtured by Essel Group Chairman Subhash Chandra since 1995.</p> <p>Provided academic and management leadership and support; Planned, organized and participated, in several dozen short and long term studies as project leader and team member, in an inter-disciplinary social science research group to carry out externally funded field based media, health, rural and tribal development research and evaluation studies.</p>

	<p>Coordinated and negotiated research projects with national and international funding agencies.</p> <p>Involved in preparation and submission of research proposal, once approved, carry out qualitative and or quantitative studies, in reproductive child health care, communication behavior and national and international television audience studies, analyze and write report as a research team member.</p> <p>Taught as visiting faculty, and prepared Information, Education and Communication (IEC) materials</p> <p>Lead and carry out national and state poll surveys for Zee News television telecast. Important among these are 2004 National Parliamentary Elections.</p>
<p>Advisor (Social Applications) 1994-1995</p>	<p>Space Applications Centre, ISRO, Ahmedabad.</p> <p>Provided advice and participated in ISRO's research and development of various social applications in satellite communication and remote sensing programs.</p>
<p>Founding Director 1993-1994</p>	<p>Mudra Institute of Communications, Ahmedabad (MICA).</p> <p>Academic panning, administration, management, faculty recruitment, course planning and development of new courses, for two year post-graduate professional program in advertising and business communication.</p> <p>Design and conducted media and communication research as consultancy project.</p>
<p>Group Director 1992-1993</p>	<p>Social Research Group, Space Applications Centre, ISRO Ahmedabad .</p> <p>Lead an interdisciplinary research group of social scientists working in the social applications of space technology. planning, management and administration of social sciences research in the broad areas of communication, development and remote sensing.</p> <p>Design, negotiate, co-ordinate and interface with external agencies and research organizations to carry out ISRO sponsored social research studies.</p> <p>Teaching, training and guidance of media researchers and producer as Visiting faculty.</p>
<p>Chief Scientist 1989-1992</p>	<p>Social Research Group, Development and Educational Communication Unit (DECU), ISRO, Ahmedabad .</p> <p>Planned and executed social research related to space applications for education and national development.</p>
<p>Executive Secretary 1986</p>	<p>15<sup>th</sup> International Association of Media and Communication Research (IAMCR) General Assembly and Conference, New Delhi, August 2006.</p> <p>Planned and organized 15<sup>th</sup> IAMCR International Conference attended by over 400 participants</p>

	<p>from over 40 countries at Ashok Hotel, New Delhi.</p>
<p>Scientist and Manager 1983-1988</p>	<p>Social Impact Studies, Development and Educational Communication Unit (DECU), ISRO, Ahmedabad.</p> <p>Conceptualization, planning, designing, management and administration of externally sponsored and internally conceived research and evaluation studies in the broad areas of communications, science, society and technology, education and development and action programs.</p> <p>Participated in developing training courses for mass media personnel as Course Director, resource person and evaluator.</p> <p>Visiting faculty, School of Architecture and Planning, National Institute of Design, CEPT University and Gujarat Vidyapith, Ahmedabad for teaching under graduate and graduate courses and research guidance.</p> <p>Assisted in management and co-ordination of national and international UNICEF and UNESCO communication projects in the areas of health, education and development with special emphasis on women and children for media utilization.</p> <p>Provided leadership to a team of social scientists working on various development and educational programs and projects.</p>
<p>Scientist and Coordinator, 1979-1983</p>	<p>Educational Resources Cell – Software Systems Group (SSG), Space Applications Centre, ISRO, Ahmedabad.</p> <p>Coordination, execution and management of various educational technology and communication research projects.</p> <p>Formulation, planning and administration of communication research studies and projects with special reference to satellite communication, education and development.</p> <p>Occasional participation in teaching and training of undergraduate and graduate students of planning and architecture as visiting faculty, CEPT University, Ahmedabad.</p>
<p>Executive Secretary 1978-1979</p>	<p>X<sup>th</sup> International Congress of Anthropological and Ethnological Sciences (ICAES), New Delhi, December 10 to 21 1978.</p> <p>Responsible for the entire planning, management and organization (both academic and administrative) of the Congress attended by more than 2000 delegates from over 70 countries. The Congress was held at Vigyan Bhawan, New Delhi.</p> <p>In addition, assisted in Post ICAES that were held in 13 cities of India.</p>
<p>Manager 1973-1977</p>	<p>Research and Evaluation Cell, Space Applications Centre, ISRO, Ahmedabad..</p> <p>Lead, planned, designed, managed, executed and administrated the time bound Satellite and Instructional Television Experiment (SITE) communication research and social impact evaluation with an inter-disciplinary and multi-disciplinary research team of some 100 social scientists.</p> <p>Conducted formative, process and summative communication research and social evaluation of</p>

	<p>SITE.</p> <p>Coordinated and organized preparatory meetings with the national and international experts and interacted with space scientists and engineers of SITE.</p> <p>Carried out training of research teams for various studies related to SITE social evaluation.</p> <p>Co-ordinate and organized several national and international meetings for research studies related to SITE social evaluation.</p> <p>Supervised, analyzed and wrote reports both of quantitative and qualitative studies.</p> <p>Managed and administrated six field offices and field teams located in six SITE states and in Ahmedabad.</p>
<p>Rural Sociologist (Associate Professor rank) 1971-1973</p>	<p>Division of Agricultural Extension, Indian Agricultural Research Institute, New Delhi.</p> <p>Acted as Rural Sociology Section Head, teaching and research guidance. Courses taught included "Communication and Social Change" and "Research Methods".</p> <p>Course Director, "Research Methods for Extension Education" for Agriculture Extension University Teachers. It involved planning and conducting of two weeks in service training over 20 senior faculty from around dozen universities and colleges.</p> <p>Participated in agricultural and development extension work.</p> <p>Guided Master's and Doctoral students theses as Major and Minor professor and acted as member of the research committee.</p>
<p>Assistant Professor, 1969 – 1971</p>	<p>Department of Sociology and Anthropology, Iowa State University, Ames, Iowa.</p> <p>Teaching, and research at under graduate and graduate courses.</p> <p>Courses taught 'Introduction to Anthropology', 'Culture and Personality', 'Family and Social Change' and advance Seminar on 'Democracy and Traditional Cultures'.</p>
<p>Teaching, Research and Project Assistant from Fall 1964 to Summer 1969</p>	<p>Department of Anthropology and Department of Sociology, University of Wisconsin, Madison, Wisconsin.</p>
<p>Instructor Summer 1967</p>	<p>University of Wisconsin, Marquette Center Wisconsin</p>
<p>Instructor June - August 1966</p>	<p>University of Wisconsin Green Bay Center, Green Bay, Wisconsin and St. Norbert College, West Depere, Wisconsin.</p>
<p>Research</p>	<p>Supervised and lead field team of over 20 male and female investigators in two States of India.</p>

Supervisor and Deputy Director April- August 1963	The field team carried out survey among equally distributed 600 selected urban, small town and rural father, mother and their 10 year son and also paternal grandparents, if available, in Lucknow (Uttar Pradesh) and Madurai(Tamil Nadu). After data collection, was also responsible for data coding and transcription and to send it to USA. Project Director: Professor J W Elder, Department of Sociology, University of Wisconsin, Madison, Wisconsin,.
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#### Visiting Positions

Honorary Professor of Communication at Doon University, Dehradun (2010-2012).

Visiting Faculty: Dowling College, Oakdale Long Island, N.Y. Taught two summer courses namely “Cultural Anthropology” and “Mass Media and Society” during May-June 2002, May-June 2005, May-June 2008 and May-June 2011

Visiting Faculty, Indubhai Parekh School of Architecture, Rajkot, Gujarat and gave course to under graduate students on “Introduction to Anthropology and Architecture” (2010).

Visiting Faculty, Florida State University, Tallahassee, Florida (2010).

Invited lecture at London School of Economics, London (2010 and 2013).

Invited lecture at School of Oriental and African Studies, University of London, London (2013).

Invited lecture at Westminster University, London (2010).

Visiting Professor: School of Architecture, CEPT University, Ahmedabad. Taught a post graduate course on “Space, Culture and Urban Design’ during the Second Semester each year as and when possible (last course taught in (2012-2013) and also courses in “Humanities” to undergraduate Architecture Second Year students and at School of Interior Design, Ahmedabad.

Visiting Faculty: Weber State University, Ogden, Utah, (1996).

Visiting Professor: Hyderabad University and taught MA (communication) students (January 20 to 31, 1989 and November 18 to 27, 1988).

Invited lecture at Nanyang Technological University, Singapore.( 2004).

Visiting Faculty: National Institute of Design, Ahmedabad and Gandhinagar and taught a course on “Cultural Anthropology” (1988), 'Qualitative Research' and 'Social Research Methods' to B. Des. and M. Des. ( 2014 and 2015). Also lectures as and when requested.

Visiting Professor: Karnataka University Dharward to give lectures on “Communication Anthropology” (1986).

Visiting Professor: Gujarat Vidyapith , Ahmedabad, for two weeks to give to M A and M Phil students of Anthropology (1984).

Visiting Professor: School of Architecture, Ahmedabad to give an advance course on “Architectural Anthropology” in the second term of 1981-82 and first term of 1983-84.

Visiting Faculty: Centre for Development Communication, Gujarat University and delivered lectures to MDC students in “Communication Research” and also guided several master’s thesis (1982-1992).

Visiting Professor: Department of Anthropology, Northeastern Hill University, Shillong, and taught two courses to MA students on “Social Communication and Mass Communication” and “Research Methodology” for three weeks in May-June 1982.

Visiting Fellow: “Advance Seminar on Development Communication” at East-West Communication Institute, Honolulu, Hawaii, (Summer 1979 and 1980).

Visiting Professor: School of Planning, Ahmedabad, and taught post graduate courses on Social Science Research Methods and Social Change (Since 1975 and as when requested).

Ph.D. Guide

Dr. Babasaheb Ambedkar Open University, Ahmedabad.

SNDT Women’s University, Mumbai.

CEPT University, Ahmedabad.

Vikram University, Ujjain.

Hemchandracharya North Gujarat University, Patan.

PhD and MSc research guidance as major and minor professor: Guided over a dozen PhD, Master’s theses and several dozen bachelor’s theses in anthropology, communication, agriculture extension, architecture and planning and continue to guide students.

External Examiner: PhD and Master theses..

Publication of Books

2016a	Editor, Media and Religious Communication in Multi- Cultural Asia: An Eclectic Research Agenda. Bangkok: Asian Research Center.(forthcoming)
2016b	Editor, Changing Cultures and Religious Practices in Asia. Bangkok: Asian Research Center.
Forth Coming	Co-editor, Health, Culture and Development in North-Eastern India. New Delhi: Concept Publishing Company. ( Co-Editor Narendra Singh)( expected in 2015)
2009a	Guest Editor, Communication Anthropology. Eastern Anthropologist Volume 62, No. 4. (Special Number on Communication Anthropology).
2009b	Ed. Media for Health Planning, Programmes and Practice. New Delhi: Concept Publishing Company.
2009c	Co-author Television and Cultural Crisis. New Delhi: Concept Publishing Company (Co-author Mira K. Desai).

2006	Television in South Asia Cultural Scenario and Future Directions. Lanham, Maryland: University Press of America.
2004	Ethnography of Communication. Shillong: North-Eastern Hill University Publications (13 <sup>th</sup> Verrier Elwin Endowment Lectures).
2002	(Co-author) Remote Sensing Applications in Brackish Water Fisheries: A Socio- Economic Study. New Delhi: Concept Publishing Company (Co-authors Arbind K. Sinha and Sham Behari Sharma)
2000	Editor and author, Higher Education Through Television – The Indian Experience. New Delhi: Concept Publishing Company.
1998	(Co-editor) International Satellite Broadcasting in South Asia Maryland: University Press of America.
1994	(Co-editors Srinivas R. Melkote and Peter Shields). (Co-editor) Future of Computerization in Institutions of Higher Learning. New Delhi: Concept Publishing Company. (Co-editor Larry R Symes).
1993	(Co-author et al.) Computer Technology for Higher Education (Volumes 1-3), New Delhi: Concept Publishing Company.
1990	Pedagogy of Computer Literacy: An Indian Experience, New Delhi: Concept Publishing Company. (Assisted by Madhvi Joshi).
1989a	(Co-author et al.) Communication Revolution: A Study of Video Penetration in India, Ahmedabad: DECU, Indian Space Research Organisation.
1989b	(Co-edited) Media Utilization for the Development of ‘Women and Children. New Delhi: Concept Publishing Company. (Co-editor B S Thakur).
1987a	(Co-edited) Television and the Indian Child. New Delhi: UNICEF. (Co-editor Mira B. Aghi)
1987b	(Co-author) Situational Analysis of Children’s Television in India. Commissioned study by United Nation’s Children’s Fund, Ahmedabad: Development and Educational communication Unit. (Co-authors C Lal, Kiran S Karnik and K Vishwavanath).
1986a	(Co-edited). SITE to INSAT: Challenges of Production and Research for Women and Children. New Delhi: Concept Publishing Co. (Co-editor Arbind K Sinha)
1986b	(Co-author) Television in Kheda: A Social Evaluation of SITE. New Delhi: Concept Publishing Company.(Co-author M R Malek)
1986c	(Co-edited) Communication Research for Development The ISRO Experience. New Delhi: Concept Publishing Company. (Co-Editor S R Joshi and Arbind K Sinha)
1986d	(Co-edited) Reservation: Policy, Programme and Issues Jaipur: Rawat Publishers.(Co-editor Vimal P Shah)
1985a	(Co-author) Yanadi Response to Change: An Attempt in Action Anthropology. New Delhi: Concept Publishing Company. (Co-authors N Sudhakar Rao and P C Gurrvi Reddi)



1985b	Anthropological Methods for Communication Research: Experiences and Encounters During SITE. New Delhi: Concept Publishing Company. ( Assisted by S. Vishwanath)
1983	Guest Editor, Social Change. Volume 13 Number 3 Special Issue on Communication and Development (Council for Development, New Delhi).
1982	Ed. Anthropological Approaches to the Study of Complex Societies. Lucknow: Ethnographic & Folk Culture Study.
1981	SITE Social Evaluation Results, Experiences, and Implications. Ahmedabad: Space Applications Centre.
1980	Cultural Contours of Religion and Economics in Hindu Universe. New Delhi: National Publishing House.
1978	Television Comes to Village: An Evaluative Study of SITE. Bangalore: Indian Space Research Organisation.
1977	(Co-author) SITE Social Evaluation: Impact on Adults (Two Volumes), Bangalore: Indian Space Research Organisation. (Co-authors J K Doshi, Victor, Jesudasan, K K Verma)
1974a	(Co-editor) Tribe, Caste and Peasantry. Lucknow: Ethnographic and Folk Culture Society.(Co-editor K.S. Mathur)

## Publication of Paper, Chapter in Book and Conference Paper

2015a	Social Inequality in the Wake of Communication Globalization: Poor Becoming Popper in South Asia. Paper presented in the Symposium on “Resisting Inequality/Enabling Inclusion: An India-Canada Comparison” held on June 8-10, 2015 at York University, Toronto, Canada.
2015b	Communication, Journalism and Media Education in India: A Critical View. Paper presented in the AMIC Distinguished Forum Session on “Communication and Media Education in an ‘e-Century’: Future Perspectives, Opportunities and Challenges” in 24 <sup>th</sup> AMIC International Conference held on June 10-13, 2015 at American University in Dubai (AUD), Dubai.
2015c	India’s Sixteenth Lok Sabha Elections 2014 and Media: An Analysis of Opinion Survey. Paper presented in the session “Democracy and New Media: An Exploration in the Indian Parliamentary Elections 2014” in 24 <sup>th</sup> AMIC International Conference held on June 10-13, 2015 at American University in Dubai (AUD), Dubai.
2015d	Qualitative Research: Its Importance, Applications and Methods. Presentation made in International Training on “Sustainable Livelihoods and Mainstreaming with Markets” sponsored by Ministry of External Affairs, Government of India under Indian Technical and Economic Cooperation programme at Entrepreneurship Development Institute of India on April 16, 2015.
2015e	‘Self’ and ‘Other’ of Hindu Identity in National and Global Perspective. Keynote address presented in the International Conference on “Contesting ‘Self’ and ‘Other’: Identities of Caste, Tribe, Gender and Beyond” organized by Department of History and Department of Anthropology, Assam University, Diphu, Karbi Anglong, Assam and Maulana Abdul Kalam Azad Institute of Asian Studies (MAKAIS), Kolkata at Diphu, 27-28 March 2015.
2015f	Value and Ethics of Communication Research: A Cultural Perspective. Power Point Presentation made during Conference at Makhn Lal Chaturvedi National University of Journalism & Communication,, Bhopal, March 14-15, 2015.
2015g	Fading Future of Development Communication in India: Is there any Hope? Keynote address presented on the occasion of Golden Jubilee Celebration Conclave, in Department of Development Communication and Extension, Lady Irwin College, University of Delhi, Delhi, March 13-14, 2015.
2015h	Social Effects of Digital Media among Gujarati Society. Keynote addressed presented in “Dr. Taraben Patel Symposium” during 22 <sup>nd</sup> Gujarat Sociology Society held in the Department of Sociology, Maharaja Krishnakumarsinhji Bhavnagar University, Bhavnagar on February 28 and March 1, 2015.
2015i	Cross National Study of Social Media: A Brief Proposal circulated during the meeting of “Undertaking the Development Data Revolution: Social Media Data and Research” organized by U.K. Economic and Social Research Council and Indian Council of Social Science Research held on January 9, 2015, in London (Newton Bhabha Fund Initiative).
2014a	Media and Oral Tradition of Hindu Satsang: An Analysis of Sri Sri Thakur Anukulchandra Avatar in the Indian Civilization. Religion and Social Communication, Journal of the Asian Research Center for Religion and Social Communication Volume 12, No. 2, 2014, pp-169-177.
2014b	Influence of Religious Telecast in Multi-religious India: An Analysis of Hindu and Muslim Television Viewers. Religion and Social Communication, Journal of the Asian Research Center for Religion and

	Social Communication Volume 12, No. 1, pp.54-69.
2014c	(co-author) Sustainable Health - Performance Indicators for Maharashtra Health Services. In Sustainable Development Local Issues and Global Agendas, ed., R.B. Patil, pp.218-228. Jaipur: Rawat Publications (co-author Md. Irfan Khan).
2014d	Human Future of Communication Revolution: An Anthropologist's perspective In Anthropology and the Future of Human Kind, eds., A.K. Danda, S.Gregory and Dipali G. Danda, pp 144-152.Jhargram: Indian National Confederation and Academy of Anthropologists.
2014e	Media and Journalism Transformation under Market Economy: A Comparative Analysis of India and Russia In the Felicitation Volume in Honour of Prof. A.S.Balasubramanya,pp.89-103.Dharwad: Madhyam Manvantara.
2014f	Ethnography of Tribal Communication for Development in Ubiquitous Digital Revolution: A Research Study Proposal . Paper presented in Indian Folklore Congress 2014 on "Anthropology in Tribal Studies", at Centurion University, Paralakhemundi, Odisha December 19-21, 2014.
2014g	Promises and Performances of Satellite Communication Technology for Development in India. Paper presented on National Seminar on "The Power of Communication: The Media, Public Space and Participatory Democracy" held at the Indian Institute of Advance Study, Shimla October 13-14, 2014.(could not attend).
2014h	Sree Sree Thakur Anukulchandra on Education. Talk delivered during National Seminar on "Perspective of Education from India with Special Reference to Sree Sree Thakur Anukulchandra" held at Agartala, Icfai University Tripura, August 28-29, 2014.
2014i	Digital Media and Technology in Promoting Sree Sree Thakur Anukulchandra Siksha Bidhayanana in 21 <sup>st</sup> Century. Paper presented in the National Seminar on "Perspective of Education from India with Special Reference to Sree Sree Thakur Anukulchandra" held at Agartala, ICFAI University Tripura, August 28-29, 2014.
2014j	Information Communication Technology and Development in India: Perceived Promises and Performances by People. Accepted for publication at Babasaheb Bhimrao Ambedkar University, Lucknow.
2014k	Communication, Culture and Buddhism in Asia: Structural Adaptation and Integration of Digital Media. Paper presented in IAMCR 2014 in "Dimensions of Religion and Social Communication in Asia" held in Hyderabad, July 15-19, 2014.
2014l	Paradigm Shift in Indigenizing Communication Research in South Asia. Brief presentation made during IAMCR 2014 of "ALAIC/ECREA" Session held at Hyderabad, July 15-19, 2014.
2014m	Media and Religious Communication in Asia: Future Implications. Paper presented in IAMCR 2014 in "Media Theological Perspectives" held in Hyderabad, July 15-19, 2014.
2014n	Socialist Transformation of Communication under Market Economy: A Case of India. Paper presented in IAMCR 2014 in "Post-Socialist and Post-Authoritarian Communication Working Group" held in Hyderabad, July 15-19, 2014.

2014o	Dharma or Religion, Caste, Ritual and Religo-Economic Networks, Field Studies in India. Paper submitted on request to Nadeem Hasnain Lucknow University for publication.
2014p	Scheduled Tribes and their Health Situation: An Analysis of Gujarat. Key note address in Regional Seminar on " Issues of Development of Tribal Communication in India" held at Tribal Research and Training Institute, Gujarat Vidyapith, Ahmdabad, August 9-14,2014.
2014q	Paradigm Shift in Indigenizing Social Research in South Asia: Strength of In-depth Methods for Portraying and Understanding Cultural Realities. Chapter for publication in Supriya Pattanayak's forthcoming edited book "Positioning Research: Shifting Paradigms, Interdisciplinary and Indignity".
2014r	Media and the Child in India. Chairperson's remarks in the National Seminar on 'Women and Children in Media: Issues and Perspective' held on March 26-27, 2014 Maharaja Sayajirao University of Baroda, Vadodara ( could not attend).
2014s	New Media Turned Tight lip into a Non-Stop Talking Civilization: An Analysis for Language Transformation in Family Discourse. Keynote Address presented in National Seminar on 'Emerging Languages in Public Discourse and New Media' organized by CIIL Mysore in collaboration with AMIC Singapore held at Mysore, March 15-16, 2014.
2014t	New Media in Quest of Strengthening Democracy. Keynote Address of National Seminar on "New Media and Indian Democracy" at Karnatak University Dharwad, January 25-26, 2014; Organized by Department of Mass Communication and Journalism, Karnatak University in Association with Karnataka Media Academy, Bengaluru.
2014u	India: Public Service Broadcasting and Changing Perspectives. In Public Services Broadcasting in the Age of Globalization, eds., Inderjit Banerjee and Kalinga Seneviratne, pp149-164. Singapore: AMIC.
2013a	Steam Rolling Media and Communication: Human Future in the Indian Civilization. Paper presented in International Conference "Changing Landscape in Communication with New Media Technologies: Issues and Challenges", held on November 20-22, 2013 at Sri Padmavati Mahila Visvavidyalayam, Tirupati, India.
2013b	Influences of Religious Telecast in a Multi-Religious India: An Analysis of Hindu and Muslim Television Viewers. Paper presented in ARC 6th International Roundtable, Mahachulalongkorn Buddhist University (MBU), Chiangmai, Thailand, during October 21-24, 2013
2013c	Rise and Fall of Development Communication: The Asian Scene presented in "UNESCO Mertios Dialogue" during 22 <sup>nd</sup> AMIC Annual Conference held on 4-7 July 2013, Yogyakarta, Indonesia.
2013d	Future of Community Radio in India. Yojana ( July 2013), Volume 57, pp. 57-59.
2013e	Cultural Resilience against Media Onslaught on Human Nature. In Contested Identities in The Globalised World, Eds. A.K.Danda, Nadeem Hasnain, Dipali G. Danda, pp. 224-232. Jhargram: Indian National Confederation and Academy of Anthropologists.
2013f	Cultural Resilience against Media Onslaught on Human Nature Contested. In Identities in The Globalised

	World, eds.. A.K.Danda, Nadeem Hasnain, Dipali G. Danda, pp 224-232. Jhargram: Indian National Confederation and Academy of Anthropologists.
2013g	Co-author, Hot and Humid Survivors Ahead: Is there Alternative? In Global Warming Human Factors and Environment Anthropological Perspectives, eds., Krishan Sharma, Shalina Mehta and A.K. Sinha, pp 109-115. New Delhi: Excel India Publisher. (Department of Anthropology, Panjab University, Chandigarh as a part of Golden Jubilee Celebrations). (Co-author Narendra Singh).
2013h	Human Future and Climate Change: An Anthropologist's View. In Global Warming Human Factors and Environment Anthropological Perspectives eds. Krishan Sharma, Shalina Mehta and A.K. Sinha, pp 1-7. New Delhi: Excel India Publisher. (Department of Anthropology, Panjab University, Chandigarh as a part of Golden Jubilee Celebrations).
2013i	Health Status of Women in Gujarat: A Longitudinal Survey Analysis. In Dr. Taraben Patel Memorial Volume, ed. Vidyut Joshi, pp 88-96 (in Gujarati). Ahmedabad: Gurjar Granth Rathna Karyalaya.
2013j	Influences of Religious Telecast in a Multi-Religious India: An Analysis of Hindu and Muslim Television. Paper to be presented during IAMCR 2013 International Conference held on June 25-29, 2013 at Dublin, Ireland.( could not attend).
2013k	Media and Communication Transformation under Market Economy and Multiparty Political System in India. Paper presented in ICA Pre-Conference "New Media, Old Media, Social Media: Changing South Asian Communications Scholarship" held on June 16-17, 2013, London, United Kingdom.( could not attend).
2013l	Human Future and Communication Revolution: Can there be a Peace and Co-Existence on the Planet Earth. Presentation made at the National Workshop on "Communicating Science of Conservation of Planet Earth to the People for Peaceful Co-Existence and Just World" held on March 22-24,2013, Jawaharlal Nehru University, New Delhi.
2013m	Human Future and Communication Revolution: An Anthropologist's Perspective. Delivered in D N Majumdar Memorial Lecture held at Lucknow University,Lucknow,March 22, 2013.
2013n	India's Scheduled Tribes' Future: Plea to Return to Anthropological Roots. Paper presented in the seminar on "Exploring New Applications of Anthropological Knowledge", as a part of D N Majumdar Endowment Programme sponsored by Government of Uttar Pradesh, Lucknow University, Lucknow, March 21, 2013.
2013o	Human Future and Communication Revolution: An Anthropologist's Perspective. Paper to be presented in the Roundtable on the Focal Theme "Anthropology and the Future of Humankind" organized by INCAA held in at Department of Anthropology, Kanuur University, Kerala, February 14-16, 2013 (could not present).
2012a	Human Future in Maize of Pulsating and Pyromaniac Digital Technology. Keynote address delivered in the Panel of "Information Technology, Mass Media and Culture" in XXXVI Indian Social Science Congress at KIIT University, Bhubaneswar (Odisha), December 27-31, 2012.
2012b	Structural Predicaments and Digital Divide in Education: Can it be Bridged in India? Paper presented in Third Peoples Education Congress held in Gujarat Vidyapith, Ahmedabad, November 19-23, 2012.

2012c	Media and Journalism Transformation under Market Economy: A Comparative Analysis of India and Russia. Paper presented in 4 <sup>th</sup> International Media Readings in Moscow 2012 in held at Moscow State University, Moscow, November 15-16, 2012.
2012d	Influences of Religions Telecast in a Multi-religious India: An Analysis of Hindu and Non-Hindu Television Viewers. Paper presented during 5 <sup>th</sup> International Roundtable on “Religious Communications in Multi-Religious Settings, An Asian Perspective” held at Mudra Institute of Communications, Ahmedabad, October 16-18, 2012.
2012e	Structural Predicaments and Digital Divide: State of Higher and Professional Education in India. In International Conference on ICT Culture in Education New Delhi (Souvenir), September 27-29, 2012
2012f	Breaking from Colonial Bondage: Towards Communication Anthropology for Development in India. In Plural Nature of Anthropology, Golden Jubilee Lectures, eds., Ajit K . Danda, Kishor K. Basa, Kamal K. Misra, pp 263-287. Kolkata: Indian Anthropological Society.
2012g	Siege of the Sub-Continent: Exploring the Role of Media and Communication Technologies in Improving Human Relationships. In Asian Communication Handbook 6 <sup>th</sup> Edition, ed., Sundeep R. Muppidi, pp 124-130. Singapore : AMIC and Nanyang Technological University.
2012h	Learning Hindu Dharma from Television Cartoons: An Analysis of School Children in the Indian Civilization. Religion and Social Communication, Journal of the Asian Research Center for Religion and Social Communication Volume 9, Number 2, pp 113-132.
2012i	Management of Consultancy in Communication Research: An Approach. In Management of Consulting in India: Practice and Experiences for Business Excellence, eds., U.K. Srivastava and Pramila Srivastava, pp, 366-386. New Delhi: SAGE Publications India Pvt. Ltd.
2012j	Culture, Communication and Health in North East Region: An Anthropological Perspective Keynote address delivered at the National Seminar on “Culture, Health and Development – The Situation among the Tribes of North East India”, Assam University: Diphu Campus, October 20-21, 2012.
2012k	Hindu Dharma Satellite Telecast in a Multi-religious South Asia: An Analysis. Paper prepared for the International Conference on “Media Religion Culture 2012” held at Eskisehir, Turkey, July 8 – 12, 2012 (could not present).
2012l	Siege of Sub-Continent: Cultural Resilience Against Media and Communication Onslaught on Human Nature. Presented in Round Table on “Contested Identities in the Globalized World” held at Lucknow University, Lucknow, February 21, 2012.
2012m	Prevalence of Anaemia among Scheduled Tribes Adolescent Girls of Chhattisgarh: A Survey. Paper presented in the “National Conference and Workshop” on March 13-17, 2012 at Tribal Research and Training Centre, Raipur.
2012n	Paper presented in National Symposium on Pre-Primary and School Education entitled “Structural Predicaments and Digital Divide: State of Primary Education in India February 7-8, 2012 at A N Sinha Institute Social Studies, Patna.
2011a	Made two presentations during the training program of “Ethnographic Research: A Theoretical and Practical Approach to Study Culture” on ‘Qualitative Research: Theory and Application’ and ‘Organizing

	and Analyzing Qualitative Data' at Centre for Social Studies, Veer Narmad South Gujarat University, Surat during September 26 - October 1, 2011.
2011b	Key note address presented in the Inaugural Session of the Seminar on "Future Anthropology" entitled "Ever Expanding Horizons of Holistic Experiential Human Knowledge, Reflection in Retrospection and Future", September 17-18, 2011, Department of Anthropology, Lucknow University, Lucknow.
2011c	Made a presentation on "Media Mania in the Meandering World of Politics in Asia: The Cultural Future" in "Harvard Project for Asian and International Relations (HPAIR) 2011 Asia Conference", August 19-23, 2011 at Seoul South Korea.
2011d	Keynote address presented on "Social Science Research Management: Some Issues" during UGC sponsored "National Seminar on Research Methodology in Social Science", jointly organized by CVM's HM Patel Institute of English Training and Research(HMPIETR) and Centre for Studies and Research on Life and Works of Sardar Vallabhbhai Patel(CERLIP) held on July 1-2, 2011 at Vallabh Vidyanagar Gujarat.
2011e	'Media and Communication Education in India: Some Reflections', paper prepared and submitted for the Symposium on "Media Education at the Cross Roads" at Kushabhau Thakre Patrakarita Avam Jansanchar Vishwavidyalaya, April 5-6, 2011, Raipur. (Could not present).
2011f	"Communication and Information Technology in Search of Sustainable Development". Modified and enlarged paper was presented in Seminar on "Science, Culture and Development" during March 15-16, 2011 at Bose Institute, Kolkata.
2011g	Youth, the Indian Listeners of Radio: Some Observations.Paper presented in RadioAsia2011 Conference, February 21-23, 2011 at New Delhi.
2010a	Foreword: Communication for Rural Development in India. In Communication for Rural Development in India by Dhanraj Patil, New Delhi: Serials Publications.
2010b	Anthropological Understanding of Television in the Contemporary Indian Civilization. In Anthropology in India, Current Epistemology and Future Challenges; eds. Ajit K. Danda and Dipali G. Danda, pp 153-158. Jhargram: Indian National Confederation and Academy of Anthropologists and Indira Gandhi Rashtriya Manav Sangrahalaya Bhopal.
2010c	Transnational Television and Socio-Cultural Diversities in the Indian Subcontinent: Will it Survive? In Socio-Cultural Diversities and Globalization- Issues and Perspectives ed. S.R. Mehta, pp261-272. Shimla: Indian Institute of Advanced Study.
2010d	Marketization of Higher Education after Economic Liberalization in China and India: An Analysis of Socio-Economic Implications. Paaper presented in "International Conference on Indian Education: The Positive Turmoil" at India Habitat Centre, March 15-16, 2011. (The paper is largely drawn from the original paper of the same title jointly written by Yu-wan Wang, Stony Brook State University of New York, Binod C. Agrawal, TALEEM Research Foundation, Ahmedabad in 2011).
2010e	Culture Specific Science Communication an Emerging Need of the Discipline. Plenary Session I presentation during the 11th International Conference on Public Communication of Science and Technology (PCST-2010) held on December 6-9, 2010 at New Delhi.
2010f	Invited paper on "Breaking from Colonial Bondage: Towards Communication Anthropology for

	Development in India” in ‘National Conference on Plural Nature of Anthropology’ on the occasion of Golden Jubilee of the Indian Anthropological Society in collaboration with the Anthropological Survey of India, Kolkata and Indira Gandhi Rashtriya Manav Sangrahalaya, Bhopal scheduled to be held in Kolkata, November 23-26, 2010. (Could not present).
2010g	Valedictory Address as Chief Guest in the National Seminar on “Journalism in India: From Mission to Profession – 1947 to 2010” at Mumbai University, Kalina campus, Mumbai, November 18-19, 2010.
2010h	Media Contribution in Transfer of Power in Nepal. Paper presented in Fifth Annual Himalayan Policy Research (HPRC) Conference, Madison, Wisconsin, October 14, 2010.



2010i	Communication Framework for Environmental Rejuvenation and Ecological Restoration , observations presented in National Seminar on “Combating Environmental Degradation” at Gandhinagar, Gujarat, July 26-27,2010.
2010j	Religious Amplification in South Asia: Methodological Issues for Understanding Change. Brief presentation made during panel discussion on “Religious Broadcasting Bombardment 24 X 7: Search for Analytical Paradigm” in 19th Annual AMIC Conference, Singapore, June 21-23, 2010.
2010k	The Future of Community Radio in India: Some Observations. Paper presented in 19th AMIC Annual Conference at Singapore, June 21-23, 2010. ( Co-author Shalini Raghaviah ).
2010l	An Unfinished Saga of Basic Education Support Television (BEST): Methods of Pre and Post Script Testing. Paper presented in the “National Consultative Meeting” organized by Central Institute of Educational Technology, NCERT, New Delhi, May 6-7, 2010. (In association with Mira Aghi and Rukmini Vemraju).
2010m	Religion and Social Communication: A South Asian Prospective. Brief note presented during FABC-OSC Roundtable on “Religion and Social Communication: Relations and Challenges” at Saint John’s University, Bangkok, February 8-11, 2010.
2010n	Emerging Seamless Communication through Information Technology: An Analysis of Virtual Bonding among Women. Paper presented in 19th AMIC Annual Conference held at Singapore, June 21-23, 2010 (Co-author Suneet Khetrpal).
2010b	The Many Shades of Communication Research in South Asia. Media Asia, Volume 37, Number 1. pp 7-9.
2010p	Foreword: Communication for Rural Development in India. In Communication for Rural Development in India by Dhanraj Patil, pp7-9. New Delhi: Serials Publications.
2010q	Anthropological Understanding of Television in the Contemporary Indian Civilization. In Anthropology in India, Current Epistemology and Future Challenges, eds., Ajit K Danda and Dipali G Danda, pp 153-15. Jhargram: Indian National Confederation and Academy of Anthropologists and Indira Gandhi Rashtriya Manav Sangrahalaya, Bhopal.
2010r	Transnational Television and Socio-Cultural Diversities in the Indian Subcontinent: Will it Survive? In Socio-Cultural Diversities and Globalization- Issues and Perspectives, ed., S.R. Mehta, pp 261-272. Shimla: Indian Institute of Advanced Study.
2009a	Communicating Science Through Media Message System Analysis of Radio, Television and Newspapers. In Science Communication, eds. N P Chaubey and Sushma, pp 265-279. Allahabad: People Council of Education.
2009b	Theory of Communication Alliance: An Asian Paradigm. The Eastern Anthropologist(Special Number on Communication Anthropology, Guest Editor Binod C. Agrawal) Volume 62 Number 4, pp 423-431 .
2009c	Health Communication among Scheduled Tribes of Chhattisgarh: An Anthropological Analysis. The Eastern Anthropologist(Special Number on Communication Anthropology Guest Editor Binod C. Agrawal), Volume 62 Number 4, pp 491-498(Co-author Narendra Singh).
2009d	“Reflection and Retrospection of Technology Mediated Teacher Education in India” Inaugural Session presentation at 16th Senior Scholars’ Seminar Series 2009 during March 20-21,2009 at K.J. Somaiya

	Comprehensive College of Education. Training and Research, Vidyavihar-East Mumbai.
2009e	Human Genomic and Cultural Diversity for Improving Health Care. Key note address delivered in the National Seminar on “Human Genomic and Cultural Diversity” held at School of Studies in Anthropology, Pt. Ravishankar Shukla University, Raipur, March 2-4 2009.
2009f	Development Communication: A Historical and Contemporary Perspective. In Development Communication- Applied to Journalism and Mass Communication, Extension Education and Communication, Rural Development and Management Studies; eds. V K Dubey, K N Pandey and Ranshekhar Pandey, pp 43-54. Lucknow: International Book Distributing Co.
	Satellite Communication and Transformation of the Indian Civilization: Reflections on Human Condition Paper presented in the 17th AMIC Plenary Session Annual Conference on “Changing Media, Changing Societies: Media and the Millennium Development Goals”, Manila, Philippines. July 14-17, 2008.
2008a	Media for Improving Understanding of Civilizations’ Mosaic of South Asia Brief Intervention, in “First South Asia Media Forum” celebrated in Dhaka, May 2-3, 2008..
2008b	Balancing Business and Social Responsibility Goals in Broadcasting (A modified version of the paper originally presented in the seminar 18organized by Asian Media Information and Communication Centre, Singapore (1999) and in the Workshop on “Corporate Social Responsibility for Rural Development , January 21, 2008 at Ahmedabad).
2007a	Community Media For Achieving Millennium Development Goals In India. Paper presented in the Conference on “Community Radio” held at IGNOU, New Delhi, September 29-30, 2008.

2007b	Out of Tune Television for Science and Global Democratic Society in India: Is there any Hope? Keynote address presented in the National Symposium on “Tuning the Media to Science and the New Global Democratic Society, at Indira Gandhi National Centre for Arts, Janpath, New Delhi
2007c	Use of Radio for Women’s Literacy: Insights and Lessons from an Indian Experiment – Paper presented in “mServe India 2007” held at New Delhi. July 30 to August 3, 2007.
2007d	Theory of Communication Alliance: An Asian Paradigm. Paper presented in 16th AMIC Annual Conference in Singapore, June 25-27, 2007.
2007e	Siege of the Civilisations: Media Onslaught and Culture Change. Paper presented in 16th AMIC Annual Conference, Singapore June 25-27, 2007.
2007f	Anthropological Contributions to Communication in India: Personal Reflections. K.S. Mathur Memorial Lecture delivered on the occasion of Diamond Jubilee International Conference 19organized by Ethnographic and Folk Culture Society, Lucknow, February 23-25, 2007.
2007g	Inaugural Address lecture delivered in the training course on “Computer Applications in Social Sciences” at Institute of Social Studies, Surat, Gujarat, September 26 to October 1, 2011.
2007h	Sacred Spaces in the Hindu Habitat: Hierarchy, Commitment and Communication Keynote address presented at the inaugural function of the 9th International Conference on Humane Habitat (ICHH)2007 on January 26, 2007 at Rizvi College of Architecture, Mumbai
2007i	Sample Size And Sampling Technique In Culturally Diverse Society: An Analysis Of The Indian Parliamentary Elections 2004 Paper presented in the “International Conference on Public Opinion Polls and Decision Making: From Theory to Practice”, held in Cairo, Egypt, 6 – 8 February 2007. (Co-author Md. Irfan Khan)
2007j	Communication and Information: Past Research Achievements and Future Directions. Brief note during UNESCO brainstorming meeting on its approach to communication and information research held on 20 and 21 December 2007 at UNESCO, Paris.
2007k	Communication Convergence and Future of Asian Civilizations: An Analysis of Social Change. In Media Morphosis, Communication, Technology & Growth, eds. Amelia Abdul Aziz, Kiranjit Kaur, Adelina Asmawi (editorial Advisor: Ilias Md Salleh); pp 3-13. Kuala Lumpur: Anzagain Sdn Bhd.
2006a	Citizen’s Media Movement and Education in India (Country Report: India) In International Conference on the Media and Democracy in the Knowledge Society 19organized by UNESCO and Korean National Commission for UNESCO pp-444-449.
2006b	Transnational Digital Media and the Future of Culture Diversities in South Asia: A Critical Analysis. Lanham, Maryland: University Press of America; pp 201-209.
2006c	Communication Technology and Rural Development In India: Promises and Performances, Indian Media Studies Journal, July-December, 2006 Volume 1, Number 1 pp 1-9.

2006d	India Public Service Broadcasting and Changing Perspectives. In Public Service Broadcasting in the Age of Globalization, eds., Indrajit Banerjee and Kalinga Seneviratne; pp 149-164. Singapore: AMIC and Nanyang Technological University (Co-author Shalini Raghaviah).
2006e	Culture, Communication and the Meaning of Intellectual Property Rights in South Asia: A Critical Analysis. In Intellectual Property Rights and Communications in Asia: Conflicting Traditions, eds. Pradip Ninan Thomas and Jan Servaes, pp 164-173. New Delhi London: SAGE Publications.
2006f	Science and Society Interaction of Vision 2026 – Challenges in Science Communication organized for the Facilitation of Professor Yash Pal, New Delhi New Delhi, 26-28 November 2006.
2005a	Reporting News or Creating News: The Every Day Dilemma, Journal of Communication Studies, pp 54-59.
2005b	Professional Dilemma of Social Science Research and Development, The Eastern Anthropologist, Published by Serials Publications New Delhi, pp 465-470.
2005c	Qualitative In-depth Communication Research on AIDS to Evolve an Innovative Strategy for Gujarat. In Sexuality and Sexual Behaviour: Social Science Perspective, eds., R. K. Mutatkar et al. pp 240-253. Pune: School of Health Sciences, University of Pune, Pune, March 2005,.
2005d	Educational Media in India. In, Perspectives on Distance Education Educational Media in Asia, eds., Usha V Reddi and Sanjaya Mishra, pp 11-22. Vancouver: Commonwealth of Learning.
2004a	Information and Communication Technology: Challenges to Democracy in Asia Emerging Social Science Concerns – Festschrift in Honour of Professor Yegesh Atal, ed. Surendra K. Gupta, pp 109-118. New Delhi: Concept Publishing Company.
2003	Structural Predicaments and Digital Divide: How Real in South Asia? International Conference on Globalisation and Challenges for Education, compiled by Y Josephines, pp 492-499. Delhi: Shipra Publications for NIEPA,
2001a	Sharing the Sorrows of Samakhiali: An Unfinished Task of Rehabilitation (In Gujarati). Aarthath, pp 64-76. ( Centre for Social Science, Surat).
2001b	Information and Communication Technology Challenges to Democracy in Asia. Media Asia, Volume 28, Number 3, pp 131-134.
2000	Culture, Communication and Development: An Indian Perspective. In Third Survey of Research in Sociology and Social Anthropology, ed. M.S. Gore, pp296-325. New Delhi: Indian Council of Social Science Research and MANAK Publications Pvt. Ltd..
1999a	Electronic Media in Indian Education. In Indian Education: Developments Since Independence, eds., Marmar Mukhopadhyay and Madhu Parhar, pp 147-153. New Delhi: Vikas Publishing House Pvt. Ltd.(Co-author Arbind K Sinha).
1999b	Feeling the Pulse of Changing Media Audiences. Media Asia, Vol. 26 No.3, pp 162-166.
1996a	Transnational “University in the Sky” for Professional and Technical Education: A Private Initiative. In Commonwealth of Learning Conference Papers. Singapore.
1998b	Information, Education and Communication for Health Campaigns. In Health Management (Volume I), Anonymous, pp 183-196. New Delhi: National Institute of Health and Family Welfare.(Co-author Vani Aswathnarayana)
1995	The Need for Cross-Cultural Visual Documentation of Lifestyles. In Computerizing Cultures eds. Kapila

	Vatsyayan and Baidyanath Saraswati. Pp 199 –207. New Delhi: Indira Gandhi National Centre for the Arts and New Age International (P) Limited.
1994a	Kheda:- An Experiment in ‘Participatory Communication. In Participatory Communication, eds. Shirley A, White and K. Sadanandan Nair and Joseph Ascroft, pp 387-399. New Delhi: SAGE Publications.
1994b	Development Communication – A Historical and Contemporary Perspective. Paper presented in the Plenary Session of the Diamond Jubilee Symposium on “Development Communication” held at Lady Irwin College, New Delhi, October 7-9, 1993. Now published in Interaction Vol. No.12 No. 2, pp-----.
1994c	Euro-American Communication Domination over Afro-Asian Countries: An Analysis of Racial Perspective on Broadcasting. In 1992 and ‘Beyond, ed., V.R. Gaikivad, pp 293-296. Bombay; Oxford & IBH Publishing Co. Pvt. Ltd.
1993	Technology and Democracies of South Asia: The Danger of Curbing Freedom. In Communication and Democracy, eds. Slavko Splichal and Janet Wasko, pp 221-232. Norwood, New Jersey: Ablex Publishing Corporation.
1991	Passive Pleasure of Video: The Technology Intervention in Leisure of Media Rich. ICCTR Journal, Vol.3 No.1-2 pp.14-32.
1989a	Relevance of Anthropological in Agricultural Communication Research in Rural India. In Communication and Indian Agriculture, ed., Ronald E Ostman, pp 176-182. New Delhi : SAGE Publications India Pvt. Ltd.
1989b	Audience Profiles and Evaluation Research. In Communication and Indian Agriculture, ed. Ronald E Ostman, pp 217-224. New Delhi: SAGE Publications India Pvt. Ltd.(Co-author J K Doshi).
1988	Role of Television in Projection of Life and Problems of the Self Employed Women. In Shramshakti (Report of the National Commission on Self Employed Women and Women in the Informal Sector). New Delhi: Department of Women and Child Welfare (Co-author S R Joshi).
1987a	Review of Research on Influence of Television on Children and its Implications for Programme. In Report of the Seminar on Television and Child Development, February 12-14, 1987. New Delhi: National Institute of Public Co-operation and Child Development.
1987b	Visual Symbols in Mass Media: Continuity and Collective Memories; Paper written for the Seminar on ‘Visual Symbols’ held on June 18-21, 1987 at the University of Stockholm, Sweden (Co-authors Neehar Deshpande and Arbind K Sinha).
1987c	Irving Goffman in a Multi-lingual Setting: An Analysis of Mass Communication. Paper presented in the Symposium on “Communication and Social Interaction: The Legacy of Irving Goffman”, held on December 29, 1987 to January, 1988, Central Institute of Indian Languages, Mysore.
1986a	Culture, Communication and Knowledge: The Structural Predicaments. Tokyo: The IOIU Project Report, Japan.
1986b	Language and the Indian Television: Some Observations. Paper presented in the seminar on “Language and Communication” on March 17-19, 1986 sponsored by CAS in Linguistics, Annamali University and Central Institute of Indian Languages, Mysore, held at Annamalai University,.
1986c	Television studies in India: The State of the Art. Paper submitted to the International Television Studies Conference, held at London, July 10-12, 1986.
1986d	Computer Demystification in Schools: An Evaluative Study. Project Report submitted to the Department of Electronics, Government of India (Co-author Arbind K Sinha).
1986e	Computer Impacts on Students: CLASS Evaluation through Survey Method Project Report submitted to the Department of Electronics, Government of India (Co-authors A Kamdar and S Khanna).

1985a	Satellite Communication Beyond SITE: Some Observations from India. Paper presented during the 35th Annual Conference of International Communication Association, at Honolulu, Hawaii, May 23-27.
1985b	Spouse Focused Communication for Health and Family Planning. Paper presented in the National Seminar on "Education and Communication in the Management of Development Programmes" held at Indian Institute of Management of Ahmedabad, August 26-30, 1985.
1985c	Technological Innovations and Human Communication: Future Researches in Anthropology. Paper presented in Seminar on "Perspectives in Anthropological Research in India: Planning for Future Researches and Methodologies", on, September 27 to October 1, 1985, Delhi.
1985d	Modernizing the Tradition: Closing Communication Gap between Information Poor and Rich. Paper presented in the Seminar on "Tradition and Development" at A N Sinha Institute of Social Sciences, Patna, October 3-4, 1985.
1985e	Culture and Communication Technology in the Indian Higher Education: A Synergy or a Mismatch. Paper presented in the International Conference on "New Technologies in Higher Education", at New Delhi, November 28-29, 1985. (Co-author N Kalyan Raman)
1985f	Planning Strategies for Democratizing Communication in India, An Analysis. Presentation made at "Master's Session" Moving Democratic Communication from Utopia to Reality Research and Planning Strategies" 22organized during the 35th Annual Conference of the International Communication Association at Honolulu, Hawaii, May 23-27, 1985.
1985g	Video Flow in India. Project Report submitted to BRU/ UNESCO, Paris.
1985h	'India' In Video Worldwide, An International Study ed. Manual Alvarado, pp 83-102. Paris: UNESCO.
1985i	(Co-edited and compiled) Pre-production Television Research for Higher Education: A Consolidated Report for UGC, Ahmedabad: Development and Educational Communication Unit, ISRO.
1984a	Reflection on Communication Research for Development in India. Paper presented in the National Seminar on Communication for Development, New Delhi, February 1-4, 1984.
1984b	Social Implications of New Communication Technologies in India. Paper presented in the 'National Seminar on Communication for Development', New Delhi, February 1-4, 1984.
1984c	Need for Action Research in Communication: A Case Study of the Yanadi Tribe in India. Paper presented in the National Seminar on Communication for Development, New Delhi. February 1-4, 1984.
1984d	Technological Vector: Video Cassette Recorders in the Cultural Context of India. Paper presented in the 14th IAMCR Conference, Prague, Czechoslovakia, August 27-31, 1984.
1984e	Communication Research Related to Women and Children. Paper presented in ICCTR-UNICEF Seminar on "Media Utilization for the Development of Women and Children", New Delhi, September 11-12, 1984.

1984f	A Decade of Communication Research, Some Reflection for the Future. Paper presented in ISRO-UNICEF Seminar on SITE-INSAT: Production of Programmes for Women and Children, Ahmedabad, November 26-28, 1984.
1984g	Satellite Instructional Television: SITE in India. In World Communications – A Handbook. eds. George Gerbner and Marsha Siefert, pp 354-359. New York and London : Longman.
1983a	Das Telefon in Indien: Vergangenheit, Gegenwart und Zukumft. In Fern-Sprechen ed. Jorg Becker, pp 243-250. Berlin: VISTAS Veilag gmbht.
1983b	Agriculture and Weather Forecasting: An Analysis of Unseasonal Rains in Delhi during April 1983. Ahmedabad: Space Applications Centre (Co-authored).
1983c	Human Response to Disaster Communication. An Analysis of Amreli-Gandhinagar APPLE link., Ahmedabad : Space Applications Centre (Co-authored).
1983c	Can Media be Friend of Poor? Socio-Political Implications of Communication Technologies in India Media Development Volume 30 Number 4, pp 26-38.
1983d	Instructional Television for Rural Women. Some Observations from Kheda. Vidura (Co-authored).
1983e	Anthropology in India: Some Reflections. Paper presented in the Seminar Teaching and Research in Anthropology, Delhi University, Delhi, February 1983.
1982a	Future of Cinema in India. Media Asia, Volume 9, Number 1, pp 51-53.
1982b	Towards Equality: Women in Indian Television. Media Asia Volume 9 Number 3 pp 161 164 (Co-author Jai Chandiram).
1982c	Communication Structures in India: A Case Study of Television. Communicator Volume 27, Number 4): 12-15.
1982d	Anthropologists Contribute to India's SITE Experiment. Inter Media Volume 10 Number 2 pp 32-36.
1982e	The Bhil and Money Economy: A Case Study of Dhar District of Madhya Pradesh. In Economics of Tribes and their Transformation, ed., K Suresh Singh, pp 337-354. New Delhi: Concept Publishing Company.
1982f	Satellite Communication Technology for Development, The Indian Scene. Paper presented in the International. Association for Mass Communication Research, held at Paris, September 6-10, 1982.
1982g	Dollar Dilemma of Social Research in India. Research Bulletin, Volume Number 2 pp 1-12. (Research Association, Anthropology, Lucknow).
1981a	Psychological Barriers for Change: A Case Study of Yanadi of Sriharikota Island . Man in India Volume 61, Number 2, pp 171-180.(Co-authors N Sudhakar and P C Gurivi Reddy)
1981b	Anthropological Applications in Communication Research and Evaluation of SITE in India. Media Asia Volume 8, Number 3, pp 136-146.
1981c	An Experiment in Action Anthropology Yanadi Action Research Project in India. Human Organization, Volume 40, Spring, pp 87-90. (Co-authors N Sudhakar and P C Gurivi Reddy)
1980a	SITE Mid-way: An Evaluative Study of Nine Villages. Ahmedabad: Space Applications Centre.
1980b	Anthropology at Cross Roads: Reflection of Xth International Congress of Anthropological and Ethnological

	Sciences held in India. Indian Journal of Physical Anthropology and Human Genetics Volume 2, pp 157-163.
1978a	Towards a Model of the Jajmani. In Behavioural Scientist, Essays in Honour of Professor Sachchidananda, ed, A.K. Lal, pp. 79-97. Patna: Bihar Council of Young Behavioural Scientists.
1978b	The Bohras: Identity Maintenance. The Eastern Anthropologist, Volume 31, Number 4, pp 597-601.
1977	Two papers on SITE Social Evaluation. In Evaluating Educational Television and Radio, eds. Tony Bates Tony Bates and John Robinson. Milton Keynes: Open University Press.
1972a	Diksha Ceremony in Jainism: An Analysis of its Socio-political Ramifications. The Eastern Anthropologist, Volume 25, Number 1, pp 13-20.
1972b	A Note on the So-called 'Remarriage' among the Hindus of Malwa. The Eastern Anthropologist, Volume 25 Number 1, pp 73-80 (Co-author Madhu Agrawal).
1972c	Indian Model vs. Western Model: Some Perspectives in the Study of a Civilization. In Anthropological Approaches to the Study of a Complex Societies, ed., Binod C Agrawal, pp, 31-39. Lucknow: Ethnographic & Folk Culture Society.
1971	Sitting culture vs. Standing Culture, Some Perspective in the Agricultural Development of India. Greenpath (New Delhi) pp 34-37.
1970	Renwick in 70's Renwick News 5 (5), November 2 1970.
1968a	From Commerce to Conquest: A Historical Study of Acculturation in India. The Eastern Anthropologist Volume 21, Number 1, pp 45-48.
1968b	Family Organization and Authoritarian Personality: A Comparative Study of U.P. and Madras Hindus and Muslims. Journal of Social Research, Volume 12, Number 2 pp 8-26.

Professional Nominations and Membership on Editorial Boards

Consulting and contributing editor Journal of Communication (1985-86).

Editorial Consultant Media Development (1984 to 1989).

Member - International Encyclopedia of Communication (1984).

Member - International Editorial Advisory Board of the book series Communication and Human Values (1986 to 1992).

International Advisory Board (2009- ) India Media Centre, University of West Minister, London.

General Editor - Communication, Education and Development. Published by Concept Publishing Company, New Delhi.



## Membership in Professional Organizations

### Life Member

- Ethnographic and Folk Culture Society.
- Indian Sociological Society.
- Indian Anthropological Association.
- Indian Society of Extension Education.
- Indian Anthropological Society.
- Indian Council for Communication Training and Research.
- National Council for Development Communication.
- All India Association for Educational Technology.
- Asian Media Information and Communication Centre, Singapore.
- Community Aid & Sponsorship Programme (CASP).
- Member, Peoples Council of Education.
- Member, Association of Audio-Video Communication for Development and Education (AV-CODE).
- Member, Indian Association of Social Sciences and Health (IASSH).
- Member, Indian Academy of Social Sciences (IASS).
- Founder Member, Indian National Confederation and Academy of Anthropologists (INCAA).
- Board of Director, AMIC Singapore (2010- ).
- President India Organizing Committee (2009), 18<sup>th</sup> AMIC Annual Conference, New Delhi, July 3-16, 2009.
- Country Representative – AMIC, Singapore (2007- ).
- President, (1990-1995), National Council of Development Communication.
- Secretary, (1984 to 1987), Indian Council for Communication Training and Research.
- Executive Secretary (1986), 15<sup>th</sup> International Association of Mass Communication Research (IAMCR) Conference, New Delhi.
- Executive Secretary (1978), X<sup>th</sup> International Congress of Anthropological and Ethnological Sciences (ICAES) Conference, New Delhi.
- UGC Panel Member, ‘Anthropology Panel’ and ‘Journalism and Communication panel’ for a period of three years

### Participation in International Conferences

Symposium on “Resisting Inequality /Enabling Inclusion: An India–Canada Comparison” held at York University, Toronto, June8-10,2015.

24th AMIC Annual Conference held at Dubai, June 10-13, 2015.

Undertaking the Development Data Revolution: Social Media Data and Research organized by U K Economic and Social Research Council and Indian Council of Social Science Research, held in London, January 9, 2015.(Newton Bhabha Fund Initiative).

International Conference “Changing Landscape in Communication with New Media Technologies: Issues and Challenges”, November 20-22, 2013 at Sri Padmavati Mahila Visvavidyalayam, Tirupati,.

ARC 6th International Roundtable, October 21-24, 2013, Mahachulalongkorn Buddhist University (MBU), Chiangmai, Thailand.

22<sup>nd</sup> AMIC Annual Conference and AMIC Board Meeting held on July 4-7, 2013, Yogyakarta, Indonesia.

AMIC Board Meeting, January 10-12, 2013, Singapore.

4<sup>th</sup> International Media Readings in Moscow 2012, November 15-16, 2012, Moscow State University, Moscow, Russia.

5<sup>th</sup> ARC International Roundtable, October 16-19, 2012 at Mudra Institute of Communication Ahmedabad, India.

Chaired Roundtable on ICT Culture in Higher and Professional Education, September 28-29, 2012, New Delhi.

Sri Lanka Evaluation Association (SLEvA) –TESA meeting, August 6-10, 2012, Cyclone, Sri Lanka.

AMIC Board Meeting and 21<sup>st</sup> AMIC Annual Conference, July 9-15, 2012, Shah Alam, Malaysia,.

Chaired 21<sup>st</sup> AMIC Conference, July 9-15,2012, Shah Alam , Malaysia.

AMIC Board Meeting, January 12-13, 2012, Singapore.

Presentation made in Harvard Project for Asian and International Relations (HPAIR) 2011 Asia Conference, Seoul South Korea. August 19-23, 2011.

20<sup>th</sup> AMIC Conference, June 23-27, 2011, Hyderabad, India.

19<sup>th</sup> AMIC Conference, June 21-23, 2010, Singapore.

FABC-OSC Roundtable on “Religion and Social Communication: Relations and Challenges”, February 8-11, 2010, Saint John’s University, Bangkok, Thailand.

18<sup>th</sup> AMIC Annual Conference, July 13-16, 2009, New Delhi, India.

17<sup>th</sup> AMIC Annual Conference “Changing Media, Changing Societies: Media and the Millennium Development Goals” in the Plenary Session 1, Manila, Philippines.

16<sup>th</sup> AMIC Annual Conference, June 25-27, 2007, Singapore.

15<sup>th</sup> AMIC Annual Conference, July 17-20, 2006, Penang, Malaysia,.

14<sup>th</sup> AMIC Annual Conference, July 18-21, 2005, Beijing, China.

Conference on “Epidemics of Trnasborder Violence: Communication and Globalisation under a Different Light”, December 17-18, 2004 organized by Centre for Media and Communication Research, Hong Kong Baptist University, Kowloon Tong, Hong Kong,.

International Conference on “Intellectual Property Rights, Communication, and the Public Domain in the Asia-Pacific-Region – The issues, Challenges and Resolutions”, December 14-17, 2004, The University of Queensland, Brisbane, Australia (The Conference was sponsored by School of Journalism and Communication, The University of Queensland, Brisbane and World Association for Christian Communication, London).

International Conference on “Asian Media Research” held on September 9-10, 2004, Singapore (Organized my Mediaplus Consultants, Singapore).

13<sup>th</sup> AMIC Annual Conference on Impact of New & Old Media on Development in Asia, July 1-3, 2004 held at Bangkok, Thailand.

12<sup>th</sup> AMIC Annual Conferences held on November 6-7, 2003, Singapore.

Two Indo-Russian Conferences 2007 and 2009 in State University Moscow, Moscow.

International Association of Media and Communication Research (IAMCR) General Assembly and Conference in 1982 (Paris), 1984 (Prague), 1986 (New Delhi), 1996 (Sydney), and 2014 (Hyderabad).

International Communication Association (ICA) Annual Conference 1984 held at Honolulu, Hawaii.

Pacific Telecommunications Council (PTC) 1996 held at Honolulu Hawaii.

Educational Television and Radio Conference, 1975 held at Open University Milton Keynes

#### National and International Consulting Experience

Area of Specialization: Qualitative in-depth communication research and evaluation, development communication and rural and tribal development 1973-1995. While working at Space Applications Centre, ISRO Ahmedabad, participated in several consulting projects as a team leader and team member. Important among them include UNESCO, UNICEF and FAO supported consulting study projects. For consulting work visited institutions in USA and Italy; Significant among them include East-West Centre, Honolulu, Hawaii and FAO Rome.

Program Research and Evaluation 1995 –2015: Project Director and Member of the Research Team in several consulting health, communication, opinion poll and rehabilitation action and research projects of Central and State Government of India and International Agencies like USAID, UNDP, NACO, UNICEF, DFID to mention a few including private sector like Zee Media, Tata Chemicals, Adani Group and non-government organizations.

Major areas covered include: Health, Commissioned by Ministry of Health and Family Welfare, Government of India: District Level Household Survey on Reproductive and Child Health (DLHS-RCH) in the states of Assam, Gujarat, Meghalaya, Madhya Pradesh, Nagaland and Uttarakhand. Global Adult Tobacco Survey (GATS) - India in the states of Gujarat and Rajasthan; Health consequences of Domestic Violence with special reference to Reproductive Health in Gujarat, Maharashtra and Goa, Competent of World Bank sponsored health surveys in Maharashtra and Uttar Pradesh.

Communication and Media Studies: DFID, sponsored project developed IED packages and digital divide evaluation of India America Foundation. Other sponsored studies included IT and Television studies.

Opinion Poll Survey: Zee News sponsored National Opinion Poll 2004 and 2014, Assembly Elections, Gujarat, Bihar, Uttarakhand and several other States of India. Self supported opinion polls of Bihar (2005), Uttarakhand (2012) and Gujarat (2007, 2009 and 2012) Assemblies.

Rehabilitation: worked as team leader for earthquake rehabilitation and reconstruction in Gujarat from 2001 to 2004.

#### International Travel and Professional Participation

Lived in U. S. from 1964-1971 as graduate student and teaching faculty, University of Wisconsin, Madison (1964-1969) and Iowa State University, Ames Iowa (1969-1971). Visited other parts of US and Canada for attending meetings and for teaching (1978-2015).

During 1979 and 1980 visited Hawaii, USA as participant and Fellow to share SITE experiences with Asia-Pacific Scholars on Development Communication.

Have been visiting Asian Media Information and Communication Centre (AMIC) Singapore (1984-2012), NHK, U.N. University Japan, Hong Kong, Philippines, Thailand, Cambodia, Brazil, England, Germany, France Czechoslovakia, Russia and Holland to participate in meetings and seminars since 1974.

Worked as research team member during 1989 to 1993 on Indo-Canadian collaborative comparative research project on "Social Impact of Computer in Higher Education". Visited Canada thrice for short duration to participate in the project activities (1989-1993).

Coordinated Asian segment of UNESCO sponsored "Video Flow Study" and visited Brazil (1984).

#### International Academic Negotiations

Visited and successfully negotiated for collaboration with several foreign universities like Moscow State University, University of Tallahassee, Florida State University, and University of Regina for Himgiri Zee University between 206-2010. Also, for PlastIndia Foundation proposed university as member of team, negotiated successfully for collaboration with University of Massachusetts (UMass) and University of Wisconsin in 2012.

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#### Personal Information:

Date and Place of Birth: December 31, 1942, Ballia, Uttar Pradesh, India  
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